

New iPad App “Tayasui Sketches” from Tayasui Empowers Everyone To Become Artists with Vividly Realistic Brushes and Beautiful Zen-Like UI

New app Tayasui Sketches from Tayasui features an elegantly beautiful Zen-like UI and stunningly realistic brushes, where the pressure, angle, width and responsiveness of each stroke changes depending on the speed and angle of the line drawn. Great tools make great drawings and inspired by the vision behind the globally-acclaimed kids drawing app Drawing with Carl, Tayasui Sketches is a powerful app anyone can use.

Everyone aspiring to become an illustrator or artist can now be empowered to take their creations to a whole new level -- and fill their world with fun -- by downloading the new iPad app [Tayasui Sketches](#) from Paris-based development firm Tayasui.

“We started with the same idea we had for [Drawing with Carl](#), which gives kids great tools, color and patterns to create amazing drawings,” commented Tayasui’s Yann le Coroller, a renowned Creative Director and Animator whose [Talking Carl](#) app was featured at an exhibit last year at New York City’s MoMA. “Now with Tayasui Sketches, we’ve brought the same enjoyment and magic to the world of adults, in order to help them become more creative, more productive and have more fun. And to make sure we could empower as many people as possible, we decided to offer Tayasui Sketches at no cost!”

Tayasui Sketches sought feedback from professional illustrators and spent countless hours crafting the app’s vividly realistic brushes, where the opacity, angle, width and responsiveness of each stroke changes depending on the speed and angle of the line drawn. It’s a level of lifelike brush precision that is unprecedented in the app world.

In addition, Tayasui Sketches’ interface is Zen-like and elegantly beautiful. There are no buttons and the tools hide completely, so that there are no visual distractions and users can become submerged in their creativity and focus completely on the canvas. Plus, the precision-crafted 3D rendered icons are works of art in themselves, and a delight to behold.

Additionally, the app is sensibly functional, and makes it quick and easy for anyone to create new sketches, or clone existing sketches to explore new variations and possibilities. Users can also share their drawings with friends in a matter of seconds, complete with artistic envelopes, stamps and joyfully singing birds.

“We wanted to offer an environment that made people want to draw, because everything is so beautiful: the icon of the tools, the quality of the strokes, and the responsiveness of the app,” noted Yann le Coroller. “We wanted to offer a very Zen-like space where people could focus on creating.”

In addition, Tayasui Sketches is surprisingly versatile and suits a variety of needs – from quick architectural roughs, to cartoon illustration, to watercolor painting and more. It’s also ideal for taking quick notes, making diagrams and other technical drawings.

“We believe that beautiful tools make beautiful drawings,” further added Yann le Coroller. “And whether someone is an experienced professional illustrator or just beginning their creative adventure in the illustration field, we think that they’ll find Tayasui Sketches to be something they’ve never experienced before!”

Tayasui Sketches, the new no-cost app that empowers illustrators of all skill levels with astonishingly realistic brushes and functional tools, and immerses them in a beautiful Zen-like UI, is available now in the App Store at <https://itunes.apple.com/app/id641900855>.

For more information or media inquiries, contact Mark Johnson on behalf of Tayasui at +1 408 757 0156 or press@appshout.com.

About Tayasui

Paris based Tayasui – which is a Japanese word that means “easy and simple” -- brings playful ideas to the mobile world courtesy of talented designer and animator Yann le Coroller. The company believes in emphasizing function over form, and focuses on beauty, grace and simplicity instead of superficial effects and needless extras. With over 10 years experience in the broadcast industry as a Creative Director and Animator, Yann has invented many loveable and highly acclaimed characters and cartoon worlds, including Talking Carl, Drawing with Carl and Smack That Gugl, all of which reached #1 on App Store charts worldwide.

For more information visit <http://www.tayasui.com>.